

MARKETING YOUR ART THE RIGHT WAY

Selling Art, Not Selling Out

Do's & Don'ts Checklist Worksheets

Have you been wondering how effective your website is? Fill out this do's and don'ts worksheet and see what you might need to improve on your website.

The Do's of an Artist Website:

- Responsive Design
- Works in All Major Browsers
- Loads Quickly
- Easy to Navigate
- Easy to Use
- Image Gallery & Prices
- Professional Quality Photos
- Responsive Design
- Domain Related to Your Name/Brand
- Art at Multiple Price Points
- Caters to Your Audience
- Examples of Art in Context
- Blog About Yourself
- Information About Sales Process
- Links to Your Social Media Accounts